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THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
Bryan School of Business and Economics
Department of Management

**Faculty Meeting
Bryan 360**

Wednesday, November 16, 2016 11:30-1:00 pm

Faculty/Staff members present:

Moses Acquah	Tracy Liu	Bill Tullar
Holly Buttner	Anju Mehta	
	Vladislav Maksimov	Glenda Lloyd
Eloise Hassell		Lisa McLaughlin
Nir Kshetri		

Faculty/Staff absent with notice:

Faculty/Staff without notice

Riikka Sarala (Research leave)		John Ceneviva
Hugo Wang		Terry Mullins

Faculty Excused:

Mike Beitler	Mark Moser
C. Robin Britt, Jr.	Willie Wooldridge
Karen Lynden	

Approval of Minutes

Bill Tullar made a motion to approve the minutes of the October 19, 2016 meeting. Eloise Hassell seconded the motion. Minutes approved.

Employer Relations and Marketing Activities

Exceptional Problem Solvers

Excellence, Value, Diversity and Community

Bramley went over the Organizational Structure of the External Affairs Department.

Bamley Crisco – Employer Relations Specialist (Talent Agent)

Mary Lisa Pegg – Graduate Recruitment Specialist

Lizzy Tahsuda - Assistant Director of External Affairs
Professional Student Development
Career Development Specialist

Alex Runyan – Digital Presence

John Chapman – NC Sales Institute

Casey Fletcher – Marketing and Communications Manager (Bryan Branding)

Bramley Crisco and Casey Fletcher updated the department on ways they could assist faculty in making connections with employers to speak to their class or for special projects.

Eloise asked about Friday Professional Day for first year full-time MBA students. It is for their first semester only.

What is going on in your class that can be highlighted?

Announcements

- \$2,784 for Library Books
- Holiday Party – Friday, December 2nd 4-7pm - covered dish.

Graduate Assistants for Spring 2017

Graduate assistants time will be split between 3 professors instead of 2 during the Spring Semester.
(6 hours instead of 10).

Professional Certifications

Are there professional certifications for IB and Business Studies?

Management

Society Human Resource Management SHRM

Six Sigma

ASTD - American Society for Training and Development

Service and Teaching Statement

During the discussion for the service and teaching statement, Holly Buttner wanted to add a GPA range to the Teaching Statement, which will need to be determined. There will be one for core courses and one for electives. Bill Tullar made a motion to table the discussion and vote on the Service and Teaching Statement. Seconded by Holly Buttner. Motion approved.

Double Major – Business Studies and Entrepreneurship

Moses met with Dianne Welsh and Jim Boles concerning the double major in Business Studies and Entrepreneurship. It was decided that only two courses can be counted for the double major – ENT300 and ENT306. Moses and Dianne will complete curriculum Form F.

Faculty Search

Madelynn Stackhouse accepted the Organizational Behavior position of Assistant Professor of Management.

The meeting adjourned at 1:00pm.

Next Department Strategic Planning Meeting on Tuesday, November 29th from 11:30-1:00pm in Bryan 360.

Next DOM Faculty meeting: January 25, 2017 at 11:30-1:00pm in Bryan 360.

Next Colloquia: February 1, 2017 – All faculty – discussion of research streams

Vision Statement of the Bryan School

Our vision is that the Bryan School of Business & Economics shall be recognized as the premier business school among regional public universities in the U.S.

Mission Statement



In the Bryan School of Business & Economics, we create and disseminate knowledge about the theory and practice of business. In addition to our courses and research, we accomplish this through hands-on projects, global experiences, and outreach to the community. Our work produces principled leaders and exceptional problem solvers who have a global perspective, an innovative mindset, a broad understanding of sustainability, and a commitment to improve the organizations in which they work and the communities in which they live.

Core Values

We are a learning community characterized by a spirit of inquiry, pursuit of continued improvement, professionalism, trust, ethical behavior, and good citizenship and are committed to the University's values of inclusiveness, collaboration, sustainability, responsibility, and transparency.