Annual Report July 1, 2013- June 30, 2014

Due May 30, 2014

1. **Talking Points from Department/Program/Office:** One to three bulleted highlights describing outstanding accomplishments in the department/program/office in 300 words each. These should be <u>well-written</u> and ready for copying and pasting at the Bryan School and/or University level for other communications purposes.

   - *For the 5th consecutive year faculty in the Department of Management have been awarded a grant to sponsor the Target Challenge Case program in our capstone course.*
   - *The Management Department reports that three of our majors: Ananya Huria (nominated by 2 Bryan School departments), Jessica Straehle, and Iva Wepner will be receiving UNCG Student Excellence Awards (SEA) awards this year. This accomplishment is quite unusual since a department is normally allowed only two nominees for the Award. Additionally, this may be the first time that a Department has had three award winners in one year at UNCG.*
   - *Dr. Holly Buttner has an article in press reporting the significant positive effect of implementing Connect online homework assignments on student test performance in MGT 312.*
   - *Dr. Nir Kshetri has spoken across the globe on the topics of cybercrime and cyber security. In 2013 he published the book Cybercrime and Cybersecurity in the Global South. He was recognized by Business Week as "prominent faculty"and received an Emerald Literati Network Award for Excellence.*
   - *Dr. Eric Ford received a National Collegiate Inventors and Innovators Alliance (NCIIA) award.*

2. **Department/Program/Office Strategic Plan Goals:** "Close the loop" on the 2013-2014 goals in your department/program/office strategic plan. To do so, provide the following:

   a. Mission : *We equip students with evidence based knowledge, practical skills and the character to become global business leaders.*
   b. Goals *(see table below)*
   c. Measures and Findings related to the goals *(see table below)*
   d. Action Plans for 2014-15 *(to be provided by in-coming department head Professor Paul Muchinsky)*

   Note: For Departments, this information will go into Compliance Assist this year. Pam Cash will do this for you, but please keep in mind that this information will be seen external to the Bryan School. *If you prefer, schedule a meeting with Pam Cash and we will write and put the information into Compliance Assist at the same time!*

The department had 4 goals for 2013-2014 as follows

GOAL	Outcomes
1.Strategic Planning	The Planning and Faculty Development committee chaired by Mr. Joe Erba developed a preliminary strategic plan for the department. The plan was presented and discussed at a monthly departmental meeting. Once the Bryan School strategic plan is finalized and approved by the Faculty Assembly the departmental committee will revise content and language as necessary to create alignment where possible and submit to the Departmental faculty for approval.
2.Develop process for deploying professional development dollars	The Planning and Faculty Development committee chaired by Mr. Joe Erba surveyed the departmental faculty to discuss how professional development dollars are currently deployed and to suggest opportunities for improvement. The committee found that the current process is considered most preferable. The results were presented at a departmental faculty meeting and the consensus was to continue with the current process.
3.Assurance of Learning back on track	Business Studies Major - Measures for collecting data were standardized. However the data collection process did not allow for the breaking out of Business Studies majors separately. Steps have been taken to correct for this from 2014-2015 forward. International Business Major - Student learning objectives were revised to reflect changes to the curriculum in the major. Locations and measures for collecting the data were identified. Implementation has begun and will continue into 2014-2015. HR concentration within the Business Studies Major – Data has been effectively collected for one of the student learning objectives. Data collection for the second SLO, which was targeted for MGT 414, continues to be disappointing. The use of adjunct faculty in this course has contributed to this malaise but is not the predominant issue.
4.Faculty deployment across required courses where there are significant gaps	Professor Eric Ford was redeployed from healthcare management courses to the capstone strategic management course. Mr. Joe Erba

	has begun offering a course that has been approved by the departmental faculty as MGT 303 as an alternative to the traditional study abroad version of the course.

3. **Administrative Institutional Effectiveness Highlights from Dept/Prog/Office:** Please provide at least one brief narrative describing a best example of the way in which your department/program/office has made data-driven decisions during 2013-14 to modify or improve administrative support services, educational support services, research, or community/public service.

   - *To make better use of funds allocated to the Department of Management, during the 2013-14 academic year eight (8) phones were removed at a total savings of $2,588.80. With the same phone allocation for the 2014-15 AY, we anticipate a savings of $3,722.36.*
   - *We also researched the possible cost savings of faculty using cell phones verses land lines. Currently, we are paying $30/mo. for a land line with voice mail. Cellular phones are $40/mo. for basic service and $48 for smartphones. If the faculty opt to use their personal cell phone and receive the Mobile Communication Device (MCD) allowance, the basic phone allowance is $20/mo. and smart phone allowance is $40/mo. If allowable by the University replacing a land line with a cellular phone will be handled on an individual basis.*

4. **Departments and Programs: Student Learning Enhancement Highlights:** Please provide one brief narrative describing the best example of the way in which the academic program(s) in your department have made data-driven decisions to improve student learning. A few examples include changes in pedagogy, curricula, assignments, and assessments. These examples can be drawn from the 2012-2013 assessment cycle if necessary.
   Results of assessment efforts in the International Business Major led to a revision of the student learning objectives in the major.

5. **Academic Units Only: Delaware Out-of-Classroom Faculty Activity Study:** Sedona will do this for us, but the data has to be there. <u>Please have all of your faculty to do final updates to their activities before the end of the semester</u>.
   Faculty were encouraged to update Sedona.