

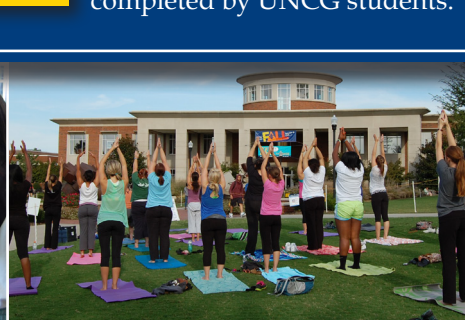


2013-2014 ANNUAL REPORT

Division of Student Affairs

ENGAGE • ENCOURAGE • ENRICH





BY THE NUMBERS

3,000

students participated in 224 registered student organizations.

10,000

hours of community service were performed by students in fraternities and sororities.

1,862

students learned about leadership through the Office of Leadership & Service Learning.

452

students learned more about diversity and social justice through programs presented by peer educators from the Kaleidoscope program.

4,199

(86%) of students who live on campus participated in a Campus Recreation program or service, or visited the Rec facility (not including TeamQUEST or the Rosenthal Pool).

2,634

one-on-one career advising appointments were held between students and a Career Services Center professional.

175

UNCG students joined students from Bennett and Greensboro Colleges for the MLK Jr. Day of Service.

2,450

hours of community service were performed by the 58 students participating in seven student-led service trips.

2,096

UNCG students developed better interpersonal skills through TeamQUEST.

1,710

students participated in club or intramural sports.

3,018

reservations were made by student organizations for space in the Elliott University Center for meetings and events.

812,581

hours of community service were completed by UNCG students.

ENGAGE

Collaborate to create a vibrant student-centered environment supporting student learning, engagement, service, and leadership while preparing students to contribute to a global society.

2013-14 leadership training opportunities included:

Bronze, Silver, and Gold Leadership Challenge

Peed Education Workshops

Operation U-Lead Workshops

Spartans Leading Spartans

Fall Leadership Academy

Emerging Leaders Day

The LeaderShape Institute

The Fraternal Leadership Institute

NEW RECORD



It was a ground-breaking year for Housing and Residence Life! 800 new beds were opened in Spartan Village, setting a new record for opening occupancy with **4,825** residents.

Spartan Village includes a large clubhouse, fitness center, and classroom/multi-purpose space. Spartan Village also welcomed two new Faculty-in-Residence, along with a significant increase in faculty-involved programming.

The Division of Student Affairs includes: Accessibility Resources and Services, Campus Activities & Programs, Campus Recreation, Career Services Center, Dean of Students Office, Elliott University Center, Housing & Residence Life, Leadership & Service-Learning, Multicultural Affairs, New Student & Spartan Family Programs, and Student Health Services.

Career Planning

Career Services is implementing a new Career I.D. program across the campus. This will help students understand how experiences, both inside and outside the classroom, affect their professional development as job candidates. The Career I.D. Model includes the development of:

- Interests/Values
- Skills/Strengths
- Job/Industry Knowledge
- Marketing Materials
- Online Presence
- Communication & Image

Career Survey

The Career Services Center conducted the first large-scale Career Attainment Survey for all May and December 2013 UNCG graduates. Results showed approximately 90% of UNCG students have attained their career goals (employment, graduate school, or starting their own business) within six months of graduation.

Democratic Engagement

As one of NASPA's Lead Institutions for Civic Learning and Democratic Engagement, UNCG has identified the need to help students understand democratic practices, particularly within politics. A targeted research project and the creation of a democratic engagement campaign are just some of the ways faculty and staff are working to raise awareness of this issue and strengthen student learning.

(NASPA is a national Student Affairs organization.)

During the 2014 spring election, students shared their thoughts on the issues that most concerned them.



ENCOURAGE

Create a culture of care for all students which encourages student success.

Preventing Sexual Misconduct

The Dean of Students Office created *Outreach: A Task Force for Sexual Misconduct Prevention Planning*. The group created a calendar of trainings, programming, and more for the 2014-15 academic year. The taskforce also developed an optional sexual misconduct prevention workshop for all students that will utilize the Bystander Intervention model.

UNCG received a \$14,000 grant from the Verizon Foundation to develop a campus bystander intervention program. This year the program focused on educating fraternity members about preventing sexual assault.

Helping Students in Distress

The Dean of Students Office experienced a 4% increase in the number of documented cases involving students in distress. The Office saw 2,450 students with multiple personal, family, relationship, and academic issues on an individual basis; coached students through a variety of University policies and processes; and connected students to on and off campus resources.

Academic Integrity

Geek Week is an annual campaign held each October to celebrate and promote academic integrity and UNCG's five core values: fairness, trust, respect, responsibility, and honesty. This year 1,500 students were involved in Geek Week.

Underrepresented Populations

The Office of Multicultural Affairs provided support to underrepresented populations through programs such as the MBARC learning community for minority male freshmen and community outreach sessions for the LGBTQ and Hispanic/Latino communities. This academic year 135 students received support and mentorship through these efforts.

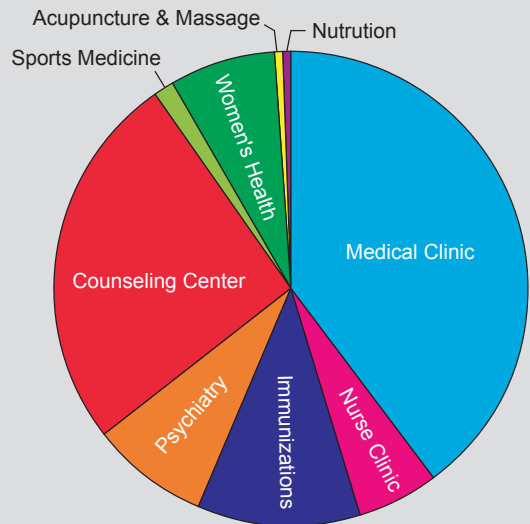
Removing Barriers

The Office of Accessibility Resources and Services assisted 856 students with disabilities to realize their academic potential, an 11% increase over last year. This figure in no way represents the total number of students with disabilities attending UNCG. Since the campus as a whole has embraced the concepts of Universal Design and become proactive in preparing for and addressing the needs of students with disabilities, more students are able to attend classes without needing additional accommodations.

Campus Healthcare

The Student Health Center received 22,789 visits from 10,980 individual students.

Student Health Center Visits



Supporting Mental Health

The Counseling Center participated in or conducted 56 outreach activities, programs and presentations on a variety of mental health topics. These programs are designed to promote a positive mental health environment on campus, and served a total of 3,980 people. The Wellness Center provided 248 programs to the UNCG community and instruction in 23 classes.

ENRICH

Cultivate opportunities to enrich the student experience and the University's rich traditions in celebration of diversity, service, life-long learning and Spartan Pride! Serve as wise stewards of University resources.

Keker First Year Summer Read (FYSR)

The Keker FYSR for 2013 was *The Immortal Life of Henrietta Lacks*. Incoming students read the book over the summer and participated in a range of campus events and activities about the book throughout the year. The Chancellor's New Student Convocation in August included a discussion with members of the Lacks family.

Student Recreation Center

UNCG began the design phase for the new 216,000 sq. ft. student recreation center which will open in fall 2016 and benefit generations of future Spartans.



MLK Celebration

UNCG and NC A&T joined forces for the second year to present a joint Martin Luther King, Jr. Celebration. The event was held on the campus of NC A&T and featured speaker Jeff Johnson, an award-winning investigative journalist, social activist, political commentator, and author. He challenged students to action with the theme "Unclaimed Legacy: Who Will Lead the Next Social Movement?"

NEW TRADITIONS



Homecoming this year featured a new event - a bonfire which drew over 500 students, faculty, staff, and community members. There was also the traditional concert and Homecoming 5K.

The statue of Minerva is a popular symbol for students, who leave her offerings of apples when they need luck on exams. She has a new "Minerva's Mentions" blog, where she celebrates positive acts, people, and places around UNCG.

CAMPUS LIFE

This year students had the opportunity to participate in 106 weekend activities.

The Campus Activities Board added a focus on daytime programming for non-traditional students. 68 activities were sponsored including Spartan Hour Tuesdays, weekly events that featured visits from area food trucks along with additional activities.

3,900 students participated in Rawkin' Welcome Week activities, including 1,300 who attended the RWW Party.

The Student Government Association and the Campus Activities Board joined together to host Spartathon, UNCG's first dance marathon. Approximately 1,100 students attended this event to raise funds for Brenner Children's Hospital. This event was conceived, planned, and executed by students. Organizers stated it was their answer to the call to *Do something bigger altogether.*

IN THEIR WORDS

What has getting involved on campus meant to you?



Aldrea Speight

"I'm far more aware. I'm more passionate. I don't want to go home on the weekends, because there's always something here to do. I get lots of information from different departments, and I read it. I think it's important to go to things...to learn more about other people and cultures, and to become more diverse."



Santiago Gonzalez

"I feel like I want people to follow me because they see what I do is good and it is what they want. Every day I remind myself – will this action or this step let me be a Hispanic leader and a better man? I feel like I'm getting a lot from these organizations and I'm giving a lot back. It's shaping me to be the person I want to be."



Camille Zarzar

"Being involved on campus has taught me what it really means to go to a university. I love my major, I love what I'm learning and I value that – but if I was only here to get an education then all these extracurricular things wouldn't be here. It's a community. You're here to grow as an individual, as a person – not just to gain knowledge. You learn about who you are. Realizing your potential – that's what it means to go to a university. It's for finding out who we are and what we want to become."



David Huffine, Alumni - Class of 1984

"I did not consider myself a leader. I guess I did some things in high school, but the things I got involved with at UNCG really opened up leadership possibilities for me. The bigger thing it taught me was how much more you can get done as a group than you ever can individually – the value of team effort. Being a part – attaching myself to something that was bigger than me – meant everything."



Claire King

"Getting involved is the best thing – besides getting a degree – you can do on campus. It gets you out of your comfort zone. I was scared...and I didn't know how it was going to be to make new friends in college. I needed to do something to make sure I wasn't in my room doing homework all day and watching TV. You don't have to be involved up to your neck – if you just do one organization, and you dedicate your time, energy, passion to that one organization, I'm telling you – that's better than any other experience here."

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