

Friends of the UNCG Libraries Board Meeting
Thursday, January 22, 2009
3:30pm
Hodges Reading Room

In attendance: David Arneke, Kate Barrett, Selby Bateman, Linda Burr, Felicia Corbett, Quinn Dalton, Lance Elko, Bob Gentry, Betty Hicks, Tom Kirby-Smith, Kim Lutz, Barry Miller, Betty Morrow, Jon Obermeyer, Hepsie Roskelley, Pat Sevier, Pam Sprinkle

Absent: Brandon Bensley, Howard Covington, Bob Douglas, Lou McMillion, Barbara Moran, Judy Morton, Rosemary Roberts, Barbara Walser

The meeting began with introductions then proceeded with the agenda items.
(A Calendar of Upcoming Events and Exhibits is provided on the back of the Agenda and in Library Columns)

1) Nominations for FOL Board for 2009-2010

Barry indicated the following:

- Pat Sevier and Brandon Bensley's terms are expiring, however, Pat must be reelected if she is to return as Chairperson and Brandon Bensley who is eligible for re-election would also be asked to return. If both accept, there are a maximum of six seats remaining that can be filled.
- Lou McMillon and Hepsie Roskelley are completing their second terms and per the by-laws are not eligible for re-election and therefore will rotate off.
- The by-laws say we can have up to 25 members. A number of names were brought forth to be considered for FOL Board nominations:
 - 1) Pat Sevier
 - 2) Brandon Bensley
 - 3) Sandy Hildebolt
 - 4) Evans Garber
 - 5) Missy Rankin
 - 6) Becky Megerian
 - 7) Jim Evans
 - 8) Lisa Levenstein
 - 9) Lorraine Ahearn
 - 10) Ursula Dudley
 - 11) Frank McCain, Jr.
 - 12) Jeri Rowe
 - 13) Bill Bates
 - 14) Allen Trelease
 - 15) Jim Schlosser
 - 16) Carla Kucinski-Seward
- Other names were also mentioned for consideration at a later date.
- It was agreed that it would be a good idea to consider faculty and diversity representation with regard to the nominees.
- A meeting of the Executive Board of the Friends is scheduled for February 16th at 3:45pm to prioritize the list of possible nominees. None of the prospective nominees should be contacted prior to the outcome of this meeting. (Action Item)

- 2) Gifts and graphs – Linda Burr (Handout)
 - Linda indicated that the Libraries had received a gift from a former board member – Dr. Elaine Penninger gave a very charitable planned gift.
 - Statistics:
 - For the statistics, they took out the \$25.00 category
 - Enrichment fund creation makes it look like membership has gone down, however, we're remaining about the same
 - Quinn indicated that the Impact of Many sheet was great information for talking points and could be included with the program at the Friends Dinner.

- 3) Discussion of suggested clarifications in the By-laws – Barry Miller (handout)

A few changes were suggested in the by-laws, a vote was taken to approve the changes and it has been updated and posted at:
<http://library.uncg.edu/depts/admin/fol/bylaws.asp>

- 4) Discussion of other changes in the by-laws:
 - Meeting attendance requirement
 - After much discussion, it was decided that the Responsibilities information sheet provided to all board members included a statement about attendance and that this should also be emphasized during the initial contact to inquire if the person is interested in being on the board, at the first meeting that new members attend as well as tours, etc.:
When agreeing to become a member of the board, each board member should agree that they will make every effort to attend as many of the full board meetings as possible.

- 5) Discussion of membership levels and perks
 - For 2008, the renewal reminder letter outlined each level and described some perks for joining at certain levels. These perks were provided in 2008, but were not outlined in the 2009 letter.
 - In 2008, Friend members joining at \$50 had a bookplate placed in a book being added to the collection. At 100, members received one set of Maud Gatewood note cards; at \$250, each was invited to a special reception prior to the Friend Dinner. Because this perk was under discussion and subsequently dropped for 2009, there was no statement about perks this year. The issue of membership levels and perks will be discussed at the February 16 Executive Committee meeting.
[Rosann received information on what other Universities are doing on this and it will be discussed at Executive Board of the FOL meeting on February 16th] (Action Item)

- 6) Committee Reports
 - Annual Dinner
 - Flyer (Handout)
 - 11 x 17 Posters available – Barry asked if folks would be willing to get some from him and post around the community. Let him know how many you will need and where they will be posted (Action Item)
 - The University Box Office will be handling ticket sales and possibly the UNCG Book Store

- At the meeting, the Board was informed that this year valet parking will also be available for sale for \$10.00 when ticket is purchased. Subsequent to the meeting, arrangements with the company providing the valet parking changed, and the service will not be offered after all. Anyone asking for valet parking will be contacted by Barry Miller, who will arrange a refund if they have paid by mail with a check. The Box Office has been instructed that the valet parking option will not be available.
- Pat was able to get \$2,000 sponsorship from the News & Record. Thanks, Pat.
- Publicity of the Event:
 - Advertise on libraries' Face Book page? (Action Item?)
 - News release requested and received from University Relations
 - Quinn is trying to get in touch with Beth Scheffield re: Public Libraries (Action Item)
- Marketing
 - Felecia and Selby will meet next week to talk about the Facebook page
 - They had thought about doing something at the Farmer's Market but were informed that it's produce only
 - They are trying to come up with "Out of the box ideas"
- Book Discussions – Many are full!
 - First time off site discussion will be tried at Sticks and Stones Restaurant on Monday, January 26th – *Animal, Vegetable and Miracle: A Year of Food Life* by Barbara Kingsolver. Discussion by Anne-Marie Scott, Nutrition Department
 - There was some discussion that people have sometimes RSVP and then there are many no shows. This is being tracked to better inform the committee planning next year's book discussions.
- Fund Raising – Kate Barrett
 - Kate asked that the board members think of it as an internal fund raising committee
 - Membership is from January to January
 - As of last report 67% of board members have renewed their membership - \$4,925.
 - We're not at 100% yet.
- Membership Development – Bob Gentry
 - From the list of former board members, 86 people received a letter about renewing their memberships
 - Of the 86, 6 responded and we've received \$925.00 – Kim will send Rosann and Linda their names (Action Item)
 - All of the former members will receive invitations to attend the FOL Dinner
 - Betty Hicks suggested FOL brochures be taken to the "Eat Your Words" Luncheon (large attendance) – Hepsie will take them to the next luncheon (Action Item)
- Hepsie talked about the upcoming Shakespeare Party event to be held:

Date: Friday, April 24, 2009
 Time: Starting at 2:00pm until approximately 5:30
 Place: In front of the Jackson Library
 Readers needed: to sign up and read: All 154 Shakespeare's sonnets – each reader to read 4 consecutive sonnets

No introductions or commentary

All invited for cake and general celebration at approximately 5:30pm

Email invitation has been sent out and sign ups are already coming in.

There was a suggestion made that this be videotaped!

- Melvina will do another doodle poll with several dates for future Board Meetings: April 2009, September 2009 and January 2010 and the date for each month will be set in advance (I thought I'd wait until after the doodle poll for the Executive meeting being held on February 16 was completed before sending another one out and confusing everyone!) (Action Item)