

Report on FOL Dinner 2011

Brian Lamb has been called to ask him to speak at the Friends dinner in 2011. He has not responded to emails or letters as yet. Kathleen Parker, the first choice of the programming committee, has deferred a decision given that she is starting a new nightly TV show. It seemed the consensus of the group not to wait several months to be able to ask her for a final decision. If Mr. Lamb accepts, we will go with him.

Other choices of the committee include

- Jeff Bezos of Amazon.com,
- Lawrence Lessig, and
- Frances Mayes of Hillsborough (*Under the Tuscan Sun*).

Barry's recommendation on the sixth choice of the committee, Sara Gruen, is to bring her for free (publisher sponsorship, tentatively on the publisher's calendar now) in September 2011 for a talk /booksigning when her paperback of *Ape House* comes out and have a Jackson Society opportunity with her while she is here. Becky's contacts with the Zoo could be used to cross-promote and increase attendance for the booksigning, which would be a free event. There would be no speaker fee, as she will be on book tour.

Friends Annual Dinner - Financial Results 2010

Speaker	Frank Stasio
Attendance - Total	219
Attendance-Dinner	207
Attendance- Presentation only	12
Income	\$10,690.00
Expenses	\$7,394.73
Profit/Loss	\$3,295.27

Ticket price non-member / member/ presentation only \$55/\$45/\$12

Income by sources

Ticket Sales (all sources, including table sponsorships)	\$8,915.00
# Table Sponsorships	11
Special gifts and event sponsorships	\$1,775.00

Expenses by selected categories

Speaker Fee	\$250.00
Speaker Expenses	\$37.04
Catering *	\$4,520.80
Room Setup and signage	\$296.75
Notices, invitations and postage	\$1,069.31
Credit card fees	\$70.18
Wine	\$346.32
Flowers and decorations	\$624.33
Parking fee (negotiated)	\$130.00
ABC permit and expenses	\$50.00

* Catering includes food for dinner and reception,
orkage fees, bartenders, rental of wine glasses and napkins,
and delivery fees

16 non-member dinner tickets sold yielding \$160;
11 table sponsorships and 14 individual sponsorships in 2010
yielded gross income of \$5340, plus gifts of \$1275 yielded gross income of \$6615