Friends of the UNCG Libraries Board Meeting Tuesday, April 28, 2009 3:30pm Hodges Reading Room

In attendance: David Arneke, Kate Barrett, Rosann Bazirjian, Branden Bensley, Linda Burr, Felicia Corbett, Howard Covington, Quinn Dalton, Bob Douglas, Lance Elko, Evans Garber, Betty Hicks, Sandra Hildebolt, Tom Kirby-Smith, Lisa Levenstein, Kimberly Lutz, Rebekah, Megerian, Barry Miller, Barbara Moran, Rosemary Roberts, Jeri Rowe, Pat Sevier, Pam Sprinkle, Barbara Walser

Absent: Bob Gentry, Barbara Moran, Betty Morrow, Judy Morton, Jon Obermeyer

- 1. Introduction and Welcome Pat Sevier, Chairperson
 - Everyone introduced themselves and Pat welcomed returning members and new members to the Board of the Friends of the University Libraries and thanked them for their interest and willingness to serve.
- 2. Rosann echoed Pat's words of welcome and thanks for the willingness and enthusiasm of the members to serve as Friends on the Board.
- 3. Responsibilities of the Board Barry Miller (Handouts)
 - Barry referenced the handout that explained the Roles and Responsibilities of Board Members that included and Overview, Mission, Expectations and Benefits. He also referenced the Description of the current Committees and indicated that the list is fluid and every attempt is made to ensure that folks are on the committees they are most interested in participating on. Changes can be made as the need arises. He asked that if someone's name is listed on a committee incorrectly or if anyone had different interests then originally indicated to let him know and we will update the list
 - The Programming Committee will need to get working soon and needs a Chair
- 4. Annual Dinner Report Barry Miller (Handout)
 - Barry thanked all of those who attended the dinner and indicated that turnout and sponsorship was terrific.
 - He went over some of the details of the report indicating that while we didn't make a significant amount (due to expenses such as speaker fee, etc.), we made a small profit.
 - Howard Covington asked if the event is intended to be a fundraiser and Barry indicated that while it is always a good thing to make money on the event that it's also a community outreach event geared to bringing people in who then might be more inclined to get involved with the libraries.
 - Barbara Walser said that it is important to bring people onto the campus and the annual dinner does that.
 - There was additional discussion about the format of the dinner:
 - At present, the only date that Cone and the auditorium are both available on the same night for next year's event is May 10th (the latest we've ever considered and during exam week)

- Keep it on campus?
- Possibly have the dinner and reception at Cone and walk over to Aycock Auditorium for the presentation?
- Tents?
- The idea that since there are 6 or 7 University Events in EUC the Library event should have some priority and perhaps if it could be planned out more than a year in advance the venue could be booked earlier.
- Barry agreed to look at the current list of bookings in Cone and the Auditorium for March and April to determine if there would be any flexibility for negotiating exchanging dates.
- 5. Programming opportunities and planning for 2009-2010 Barry Miller (listed on the agenda) Budget restrictions might affect them, however the following are currently planned)

Barry outlined:

- the schedule for the Children's book author and storyteller on September 14, 2009 (need \$4,500 for this event to happen)
- Sonia Nazario's visit on October 26th "Enrique's Journey" which is the freshman read at UNCG
- The touring exhibit: "Forever Free: Abraham Lincoln's Journey to Emancipation" that will be at UNCG January 21-March 5th for which we will be seeking programming surrounding the exhibit.

Pat asked that the folks think about and keep collaboration opportunities in mind and she would like the FOL to try to be more visible. Ideas included:

- Collaborating with the GSO Historic Museum, sharing travel expenses piggyback events, etc., some collaborations have already taken place.
- 6. End of Campaign Report Linda Burr (Handout)

Linda indicated that:

\$110.6 M had been raised including the \$6M gift by an anonymous donor.

Many of the gifts, however are planned or gifts in kind and therefore not currently available for expenditure

\$20,000 has been received for processing of Howard Coble's papers, however, more is needed and she and Ned Cline are working on raising additional funds.

She reported on the recent gifts, campaign gifts as of March 30, 2009 and a list of major gifts to the campaign

7. Spending restrictions and budget reductions – effects on University Libraries – Rosann Bazirjian

Rosann mentioned the following information:

- An email memo regarding furloughs had just been received by the Libraries personnel earlier today
- Can't use any state funds until after June 30th (end of fiscal year)
- Open book order subscriptions have to be cancelled
- Travel plans have been cancelled with the exception of trips people can fund themselves we do not want to use FOL dollars for travel
- 4 years of planned renovations are in jeopardy

- Other cut expenses include: postage, hiring freeze, etc. lots of things are on hold
- We have money for Special collections
- Missing subscriptions will be difficult to catch up on.

Pat indicated that this is all the more reason that the FOL need to be as supportive as possible.

8. Committee Reports: - Committee Chairs (Handouts)

Kate Barrett reported the following for the Fund Raising Committee:

- Membership is from January to January
- In '08 we had 85% of the board contributing
- In '09 we already have 84% very good participation
- Giving Opportunities include naming opportunities and other contributions including raising levels of membership

9. Speaker Ideas:

Pat Conroy – Ned Cline contacted him in the past. Jeri has a connection and will pursue Elizabeth Edwards

David Sedaris

Geraldine Brooks

Charlie Rose – Rosemary will pursue

Oprah Winfrey – Rosemary has a contact and will pursue

Carl Cassel of NPRe

Diane Rehm

John Grisham – Pat will ask Dot Kearns again

David Gergen

10. New Business –

- Pat indicated that the Chancellor is willing to have an event at the Chancellor's house. She can accommodate about 70 people.
- Ideas and questions included:
 - Perhaps this could be used as an opportunity for Donor Cultivation –
 perhaps as a perk or incentive to get members to give at higher levels
 - o Brunch on Sunday in September or October?
 - o The Development office would need to be involved
 - Have a special dinner with author Sonja Nazario?
 - o Could FOL funds be used? –
 - The suggestion was made to consider a portion of higher level membership be set aside to finance the event – but that would make it not tax deductible?

Committee Chairs will be setting up dates to meet in the near future if needed.

The next full FOL Board Meeting is scheduled for Wednesday, September 16th at 3:30 in the Hodges Reading Room.